



2017 PCTGA Summer Meeting Exhibitor Opportunity

Join us for the PCTGA 2017 Summer Meeting, hosted by Family Tree Farm in Red Lion, PA, July 21 and 22, 2017. The Summer Meeting features opportunities for both education and fun and is the **only time** during the year that exhibitors can interact and sell to PCTGA members face-to-face.

The exhibitor fee is just \$250 and includes an exhibit space with a table and two chairs. Additional booths may also be purchased for larger displays. Booth staff can attend all educational sessions and meal functions included in the program.

Enjoy more visibility with the following perks, which are also included with each exhibit space purchased:

- Two company representative registrations (includes education and all meal functions)
- Opportunity to register additional representatives at a discounted rate
- Promotional materials in the onsite packet

Exhibits will be open Friday evening and all day on Saturday. On Friday evening, a Meet & Greet with snacks and refreshments will be provided and there will be time for attendees to visit with exhibitors. Saturday is a full day of educational sessions and exhibitor hours. All activities will be held on the tree farm.

Exhibitor Schedule:

Friday, July 21

8:00 a.m. – 4:30 p.m.	Exhibitor Set-up
4:00 p.m. – 8:00 p.m.	Registration Open
5:00 p.m. – 8:00 p.m.	Meet & Greet and Visit With Exhibitors

Saturday, July 22

7:00 a.m. – 8:00 a.m.	Registration Open; Refreshments
8:00 a.m. – 5:15 p.m.	Exhibitors Open
5:15 p.m.	Exhibitor Tear Down

Thank you in advance for supporting PCTGA and its members by exhibiting and attending the Summer Meeting. Please contact PCTGA Headquarters at 717-238-9765 with any questions regarding exhibitor registration.

We look forward to seeing you in July! Please help us spread the word about the PCTGA Summer Meeting!

PCTGA Summer Meeting Farm Information

Family Tree Farm
4688 Dairy Road
Red Lion, PA 17356

Directions to the farm from the hotels:

- Head south on S Queen St. Go 4.50 miles
- Turn right onto S Duke St. Go 2.00 miles
- Turn right onto PA-24 south Go 1.00 miles
- Turn left onto Dairy Rd. Go 0.20 miles
- Family Tree Farm will be on your right.



PCTGA Summer Meeting Hotel Information

A block of rooms has been reserved at the Hampton Inn & Suites and Home2 Suites by Hilton York. **Any room reservations received after the cut-off date are subject to the hotel's standard rates and availability.**

Hampton Inn & Suites

2159 S. Queen St.
York, PA 17402
(717) 741-0900

Home2 Suites by Hilton York

212 Pauline Dr.
York, PA 17402
(717) 747-0360

Room Rates

Guest Room: \$129 per night plus tax

This rate will be available until **June 21, 2017** or until PCTGA's room block is full. When making your reservations, don't forget to mention PCTGA's group name: **Pa Christmas Tree.**





2017 Summer Meeting ♦ July 21–22, 2017 Exhibitor Registration Form

**Thank you for exhibiting at the 2017 Summer Meeting. Please return this form with payment by July 7, 2017.
For refunds, refer to the PCTGA policy on our website at christmastrees.org.**

Business Name: _____
 Contact Person Name: _____ Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Cell: _____
 Email address: _____ Website: _____

Exhibit Space — \$250 per space x _____ spaces = \$ _____

*All of the following items are included in the exhibitor fee. Please mark all that you would like:

- A 6' table and 2 chairs
- Promotional materials in onsite packet (due by July 14, 2017 to PCTGA Headquarters)
- Two company representatives (includes Saturday education and meals)

Names: a. _____ b. _____

- Demonstration exhibit area. ***Space is limited and will be approved on a first-come, first-served basis.***

Please provide a description of your equipment and demonstration needs:

For more information on exhibit space, please contact Gary Thomas at (717) 880-7678 or gthomas1a@aol.com.

Additional Representatives — \$60 per representative x _____ representatives = \$ _____

Includes education and meals on Saturday. Company representatives registered under the trade show must be part of your trade show team. All others must register under the general registration system. Representatives' names as they should appear on name badges:

a. _____ b. _____

(If you have more than 2 additional representatives, please list them on the back of this sheet.)

Method of Payment: _____ **Total Enclosed \$ _____**

- Check (made payable to PCTGA) Visa MasterCard Discover

Card Number: _____

Exp. Date: _____ 3-Digit Security Code: _____

Name on Card (*please print*): _____

Billing Address (*if different than above*): _____

Signature: _____