



2018 PCTGA Summer Meeting Exhibitor Opportunity

Join us for the PCTGA 2018 Summer Meeting at Ontelaunee Grange, 284 White Oak Lane, Leesport, PA, hosted by Geissler Tree Farms, July 20 and 21, 2018. The Summer Meeting features opportunities for both education and fun and is the **only time** during the year that exhibitors can interact and sell to PCTGA members face-to-face.



Exhibiting at the PCTGA Summer Meeting allows you to meet with Christmas tree farm buyers face-to-face all at one time. Show off your new and exciting products. Visit with old friends and make some new ones in the industry. This is your chance to get your name and products in front of Christmas tree farmers from all over the region.

The exhibitor fee is just \$250 and includes an exhibit space with a table and two chairs. Additional booths may also be purchased for larger displays. Booth staff can attend all educational sessions and meal functions included in the program.

Enjoy more visibility with the following perks, which are also included with each exhibit space purchased:

- Two company representative registrations (includes education and all meal functions)
- Opportunity to register additional representatives at a discounted rate
- Promotional materials in the onsite packet

Exhibits will be open Friday evening and all day on Saturday. On Friday evening, a Meet & Greet with snacks and refreshments will be provided and there will be time for attendees to visit with exhibitors. Saturday is a full day of educational sessions and exhibitor hours.

Exhibitor Schedule:

Friday, July 20

8:00 a.m. – 4:30 p.m.	Exhibitor Set-up
4:00 p.m. – 8:00 p.m.	Registration Open
5:00 p.m. – 8:00 p.m.	Meet & Greet and Visit With Attendees

Saturday, July 21

7:00 a.m. – 8:00 a.m.	Registration Open; Refreshments
8:00 a.m. – 5:15 p.m.	Exhibitors Open
5:15 p.m.	Exhibitor Tear Down

Thank you in advance for supporting PCTGA and its members by exhibiting and attending the Summer Meeting. Please contact Sam Dougherty at PCTGA headquarters at 717-238-9765 with any questions regarding exhibitor registration.

We look forward to seeing you in July! Please help us spread the word about the PCTGA Summer Meeting!



2018 Summer Meeting ♦ July 20–21, 2018 Exhibitor Registration Form

**Thank you for exhibiting at the 2018 Summer Meeting. Please return this form with payment by July 6, 2018.
For refunds, refer to the PCTGA policy on our website at christmastrees.org.**

Business Name: _____

Contact Person Name: _____ Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Cell: _____

Email address: _____ Website: _____

Exhibit Space — \$250 per space x _____ spaces = \$ _____

*All of the following items are included in the exhibitor fee. Please mark all that you would like:

- A 6' table and 2 chairs
- Promotional materials in onsite packet (200 copies due by July 13, 2018 to PCTGA Headquarters)
- Two company representatives (includes Saturday education and meals)

Names: a. _____ b. _____

- Demonstration exhibit area. ***Space is limited and will be approved on a first-come, first-served basis.***

Please provide a description of your equipment and demonstration needs:

For more information on exhibit space, please contact Sam Dougherty at (717) 238-9765 or ads@christmastrees.org.

Additional Representatives — \$60 per representative x _____ representatives = \$ _____

Includes education and meals on Saturday. Company representatives registered under the trade show must be part of your trade show team. All others must register under the general registration system. Representatives' names as they should appear on name badges:

a. _____ b. _____

(If you have more than 2 additional representatives, please list them on the back of this sheet.)

Method of Payment: _____ **Total Enclosed \$ _____**

- Check (made payable to PCTGA)
- Visa
- MasterCard
- Discover

Card Number: _____

Exp. Date: _____ 3-Digit Security Code: _____

Name on Card (*please print*): _____

Billing Address (*if different than above*): _____

Signature: _____